**Content:**

Bootcamp #1 Presentation Material for 8 hrs – COMPLETED

Bootcamp #1 Code Files – COMPLETED

Bootcamp #1 Syllabus – COMPLETED

Bootcamp High Level Descriptions – 50% Complete

**Location Research:**

Andy’s House – Non-Professional (Al , AJ)

Conference Room where Ernest rents space – Too Small (Andy)

Conference Room where Al rents space – Too Small (Andy)

Matt’s Dojo 1500 sq ft – Complications, far away location (Al)

Various lease locations – cannot accommodate parking (Andy)

NW Warehouse Space – Not Practical (Andy)

Rentable Conference Rooms after Conference Centers - $800/day for 25-60

**Interest from 2 PDSG announcements:**

26

**Equipment:**

Digital Projector

**Checklist**

[ ] Set Location and Date

[ ] Announcement

[ ] Means to Charge Fee

[X] Content

[X] Digital Projector

[ ] Power Strips (10)

[ ] Coffee

[ ] Lunch Option

[ ] Website Signup Interest

**Business Plan Concepts Explored:**

**Concept 1: Crowd Training**

In this concept, there would be a large facility that is leased containing multiple classrooms. Attendees would pay $5 for a full day pass into the building. The entrance fee would go to us.

Public instructors would then run their own set of 1 hr courses. Multiple courses would run all day.

The public would pay $5 per course they attend. This money goes to the instructor.

It was project that it could be expanded to two facilities in the Portland area, and three facilities in the Seattle area.

An estimate of 200 attendees per day (5 days/week) would generate $4000 revenue/month per facility. There would be costs for the lease of the building and a staff member to collect fees for the pass.

Tickets could be optionally handled as paid meetups.

**Concept 2: Bootcamps**

In this concept, one day (8 hr) bootcamps can be individually run throughout the Portland area. Attendees would pay $80 (fully discounted) to $110 per bootcamp. Bootcamps would be for 40 people at a time. There would be two instructors, one for presentation and one for aid in helping on workshops.

A bootcamp would be ran each Saturday.

Bootcamps would cover job skill specific material that could be used right away at work. Subjects would include python programming, whiteboarding challenges, statistics, machine learning, reinforcement learning, ML libraries and toolkits, natural language processing.

An estimate of the revenue would be $12800 ($3200 per bootcamp fully discounted). There would be costs for:

Two instructors: $50/hr x 64 = $3200  
Conference Room Rent: $800 x 4 = $3200  
Coffee/Snacks: $100 x 4 = $400  
Assistance $10/hr x 64 = $640

*Estimated Net: $12800 - $6800 = $5360*

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Undiscounted the estimate revenue is $17600 ($4400 per bootcamp). There would be costs for:

Two instructors: $75/hr x 64 = $4800  
Conference Room Rent: $800 x 4 = $3200   
Coffee/Snacks: $100 x 4 = $400   
Assistance $10/hr x 64 = $640

*Estimated Net: $17600 - $9040 = $8,560*

*160 people/month*

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If popularity is sustained, bootcamps could be extended to Sunday (double the number) for 8 discounted bootcamps a month.

*Estimated Net: $25600 - $14240 = $10720*

Undiscounted would be:

*Estimated Net: $35200 - $17460 = $18,040*

*320 people/month*